

Submission Guidelines

Latcham Art Centre is a public gallery located in the Whitchurch-Stouffville Leisure Centre in Stouffville, Ontario, a forty-five minute drive, north-east of Toronto. It has 105 running feet and a space of approximately 1100 square feet.

What do I send in a proposal?

Proposals must include all of the following elements and can be sent by email to curator@latchamartcentre.ca:

- exhibition proposal outlining how the art work fits in with the Latcham Art Centre's exhibition policy (see below)
- artist statement (more information below)
- current cv
- 10 images (jpg format) or video excerpts via email or link to shared files
- files should be titled with the artist's last name + 01, 02 etc and be accompanied by an image list (separate word document) with title, medium and size of work
- for group exhibitions include the above information for each artist in the group
- digital files for proposal, statement, cv and image list should be in word doc or pdf format

What is an Artist Statement?

A one-page typed description of your artistic philosophy. Written by the artist, it should address in a general way your area of focus, and in a more specific way the cultural relevance of work being proposed. There should be a clear body of work being considered that refers to a theme, idea or question. The Gallery would also be interested in hearing how you link your subject matter or themes with your choice of medium and your philosophy.

While reading your statement, the curator will look for statements that address the following questions:

- What ideas are you presenting in your work?
- What questions are you thinking about?
- What are you trying to communicate to your audience?

- How does your medium help convey these ideas?
- Why are you creating these works – what is your motivation?

Exhibition Policy

Latcham Art Centre is committed to planning a balanced exhibition program that highlights work that stimulates the community in Whitchurch-Stouffville and reaches out to a larger art community in Ontario. The exhibitions should initiate discussion, challenge perceptions, educate and inspire visitors. Exhibitions are complemented with educational and public programs including school visits, public lectures, art workshops, classes and discussions.

Exhibition Schedule Process

Latcham Art Centre chooses exhibitions through a combination of the following means:

- proposals sent directly to the gallery from individual artists and groups of artists
- exhibitions seen by the curator
- exhibitions traveling from other art galleries

Latcham Art Centre welcomes proposals from artists throughout Ontario working in all media. In addition, we will also select exhibitions that reflect the cultural diversity of our province. Formal proposals are reviewed on an ongoing basis. Any artist interested in proposing an exhibition to Latcham Art Centre should have a collection of at least 20 to 30 original works from which the curator will choose the work to be exhibited. Artists should be aware that the scheduling of exhibitions is at least one to two years in advance of actual exhibition.

Exhibitions at Latcham Art Centre change on average every 5 to 6 weeks. Each year, the Latcham Art Centre also hosts an annual juried exhibition, one exhibition of work by the graduating high school art class and an exhibition of work by the art students from the local elementary schools. The balance of the year is programmed with solo and group exhibitions, curated by Latcham Art Centre and borrowed from other institutions.

Who is the Curator?

Elisa Coish is the Curator of Latcham Art Centre. Elisa is a University of Toronto graduate with a BA, Honours in Art History and Cinema Studies. For over a decade, Elisa held the position of Associate Curator for the Corporate Art Collection at the Bank of Montreal. In this role she helped support and celebrate contemporary art, managing a collection of

over 8000 pieces worldwide. Elisa has also worked with the Malcove Collection at the University of Toronto, the Gardiner Ceramic Museum and served two terms as the Curatorial Presenter for the Toronto Friends of the Visual Arts and as a member of the Exhibition Program Committee at Gallery 44.

Latcham Art Centre

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