

SUBMISSION GUIDELINES

Latcham Art Centre (LAC) is a public gallery located in the Whitchurch-Stouffville Leisure Centre in Stouffville, Ontario, a forty-five-minute drive, north-east of Toronto. It has 105 running feet and a space of approximately 1,100 square feet.

LAC's artistic vision focuses primarily on the exhibition and animation of contemporary art created by Ontario artists, balancing work that engages the community of Whitchurch-Stouffville and reaches out to the larger art community of Ontario with the goal of reflecting LAC's mandate to educate, challenge, and inspire. Exhibitions initiate discussions, challenge perceptions, educate, and inspire visitors. They are complemented with educational and public programs including school visits, public lectures, art workshops, classes, and discussions.

Our curatorial staff actively researches to find new art and artists for consideration in the gallery. If you would like our curator to view your work, submit a proposal with a website and/or artwork samples by email to curator@latchamartcentre.ca. Due to the high volume of submissions that come to LAC, it might take some time to reply to all e-mails, but rest assured that we will review them.

What do I send in a proposal?

Exhibition proposals must include all of the following elements:

- A proposal outlining how the artwork fits with LAC's artistic vision
- An artist statement (more information below)
- A current CV
- 10 images (jpg format) or video excerpts via email or link to shared files
- Submission files should be titled with the artist's last name + 01, 02 etc. and should be accompanied by an image list (in a separate word document) with the title, medium, and size of work listed
- For group exhibitions include the above information for each artist in the group
- The submission (including your proposal, artist statement, CV, images, and image list should be in either a word document or a pdf format)

What is an Artist Statement?

A one-page typed description of your artistic philosophy and vision. Written by the artist, it should address in a general way your area of focus, and in a more specific way the cultural relevance of the work being proposed. There should be a clear body of work being considered that refers to a theme, idea, or question. LAC would also be interested in hearing how you link your subject matter or themes with your choice of medium and your philosophy.

While reading your statement, the curator will look for statements that address the following questions:

- What ideas are you presenting in your work?

- What questions are you considering?
- What are you trying to communicate to your audience?
- How does your medium help convey these ideas?
- Why are you creating these works – what is your motivation?

Exhibition Schedule Process

Unlike some art galleries that have permanent displays and collections, LAC's exhibitions change regularly and it is the curator who researches and selects works for them. Exhibitions are developed through a combination of the following means:

- In-house exhibitions created by the curator. These exhibitions begin with an idea, theme, or artwork in mind, which is then researched, expanded, and adapted in relation to other works and artists that are selected to connect to the vision of the exhibition.
- Exhibition proposals that are sent directly to the gallery from individual artists and/or groups of artists.
- Travelling exhibitions are organized and toured by other art galleries. LAC is able to host a travelling exhibition in our gallery space.

Latcham Art Centre welcomes proposals from artists throughout Ontario working in all media. In addition, we will also select exhibitions that reflect the cultural diversity of our province. Formal proposals are reviewed on an ongoing basis. Any artist interested in proposing an exhibition to LAC should have a collection of at least 20 to 30 original works from which the curator will select the work to be exhibited. Artists should be aware that the scheduling of exhibitions are at least one to two years in advance.

Exhibitions at Latcham Art Centre change on an average every 5 to 6 weeks. Each year, LAC also hosts an annual juried exhibition, one exhibition of work by the graduating high school art class and an exhibition of work by the art students from the local elementary schools. The balance of the year is programmed with solo and group exhibitions, curated by LAC and hosted from other institutions.

Latcham Art Centre
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