



## **Beyond Craft 2022 Information for Applicants**

Latcham Art Centre is a publicly funded, not-for-profit art gallery located in Stouffville, Ontario. Every year, Latcham Art Centre holds a juried show and sale of handcrafted work by approximately 30 Ontario artisans, and draws customers from all over the GTA. For the first time since its inception, the Beyond Craft Show & Sale 2022 edition will be part of the Whitchurch-Stouffville Holiday Market, an event with entertainment for all ages, horse-drawn carriage rides, carolers and holiday-inspired food and drink that will certainly attract large crowds to historic downtown Stouffville. The Beyond Craft jury is looking for unique, handcrafted works in clay, glass, fabric, metal and wood. All items must be handmade by the applicant.

### **LOCATION**

The show will be held at Nineteen on the Park, also known as the Lebovic Centre for Arts and Entertainment, in the centre of historic downtown Stouffville. The old brick wall venue is the perfect setting for the display of extraordinary artisanal work.

### **DATES AND TIMES**

Thursday, November 24: **12 PM to 5 PM** Artisan setup  
**6 PM to 9 PM** Opening Reception and Sale  
Friday, November 25: **10 AM to 9 PM** Sale  
Saturday, November 26: **10 AM to 9 PM** Sale  
Sunday, November 27: **10 AM to 4 PM** Sale  
**4 PM to 7 PM** Take down

### **JURYING**

Artisans will be chosen based on originality of design, quality of work and, because the sale is a fundraiser for Latcham Art Centre, potential for sales. Applicants will be contacted after the jury has made their decision.

### **SALE**

Beyond Craft Show & Sale is a boutique sale with a central cash. What makes Beyond Craft so attractive to artisans is that they are not required to be at the sale during the show – all aspects of the sale are covered by Latcham Art Centre staff and volunteers.

However, artisans are welcome to volunteer on the floor, help wrap or restock their table. Artisans are responsible for setting up, pricing, and lighting their work. All wrapping is provided by Latcham Art Centre and will be done at the cash desk. Each artisan will have one 6ft x 2.5ft. table (or equivalent floor space). If required, artisans can apply for a second table, however, due to limited space, Latcham Art Centre can't guarantee all requests will be granted.

## **PRICING**

Artisans will be sent a package containing pre-printed, removable price stickers with their individual artisan number. These stickers will be removed as items are sold and kept in a binder at the cash desk as a record of the sale. Each artist is required to use the Beyond Craft price stickers and indicate how many stickers are needed in their application. Each piece must be labelled separately with a price sticker. Volunteers restock tables as items are sold. Artisans are responsible for bringing additional, priced stock to store under their table. Prices must be rounded up to the nearest dollar. Discounted and “sale” pricing is not allowed. “Group” pricing (i.e. “3 for \$10”) is not allowed.

## **ARTISAN PARTICIPATION FEES**

\$85 table/floor space fee plus 25% commission. For additional space, artisans can request a second table/floor space (for an additional \$85 fee) or request an additional 3ft of space (for an additional \$40 fee). Please note that we do not provide 3 ft. tables and artisans purchasing the additional half-space will be responsible for bringing their own display or table to fit. Due to limited space, both additional table and/or additional floor space requests can't be fully guaranteed by Latcham Art Centre.

## **HST**

If the artisan's company collects HST, it will be collected at the sale and included with their payment. **HST details must be included in the application.**

## **DISPLAY**

Tables will be covered in grey cloth that hangs to the floor. Artisans can bring their own cloth or shelving to put on top of the tablecloth. Total height of the display must not exceed 3 ft. above the tabletop. Artisans are responsible for ensuring their displays are stable. Table display must be finished on all sides. Items that are for display purposes only must include a tag that indicates they are not for sale, such as an item holding decorations or contents displayed in vases. Artisans selling hats, scarves, jewellery, or other wearable items are expected to have a mirror at their display. **Artisans should have a full display of work throughout the entire show** (surplus stock should be kept under the table and staff/volunteers will replenish it throughout the show. **This stock should also have numbered price stickers on all items**).

## **LIGHTING**

Lighting in the hall will be dimmed to provide ambience. Artisans are responsible for bringing additional lighting, extension cords and power bars that are in good condition for their table display. Focused lighting highlights and enhances the appeal of artisans' products and should be thoughtfully considered.



### **ADDITIONAL FEES**

Due to increased volunteer staff/staff requirements, participants who choose not to follow proper setup or pricing procedures, as set out in this document, will be subject to a 40% commission rate.

### **SECURITY**

Admission to the sale is by donation with only one available entrance and exit. Every effort will be made to keep items secure, however, Latcham Art Centre will not be responsible for any lost, broken, or stolen items. Artisans should take this into consideration when choosing items and setting up their table.

### **PAYMENT**

Electronic fund transfer (ETF) will be set up for participating artists to facilitate payment after the show.