

Beyond Craft 2026 – Information Package

Beyond Craft features handcrafted work of up to 32 Ontario artisans, drawing thousands of customers from all over the GTA to the beautiful 19 on the Park venue. Since 2004, Beyond Craft has been offering visitors unique, quality handcrafted work, and is now part of the award-winning Stouffville Holiday Market, which features entertainment for all ages that attracts large crowds to historic downtown Stouffville.

Latcham Art Centre is a not-for-profit, public art gallery in Stouffville, Ontario. This annual juried show and sale is a key fundraiser for our community art programming.

Beyond Craft is a boutique sale with a central cash system. What makes the event so attractive to artisans is that they are not required to be there after set-up. All aspects of the event are covered by Latcham Art Centre staff and volunteers. Artisans are only responsible for pricing, setting up, lighting, and taking down their work at the conclusion of the event. However, artisans are welcome to volunteer on the floor, help wrap items, or restock their table throughout the event.

The Beyond Craft jury is currently looking for unique, handcrafted works in clay, fabric, metal, wood, and more for the 2026 show and sale.

Please review this information package prior to submitting your work on our website.

2026 DATES & TIMES

Thursday, November 19 | **Set up 12 PM – 5 PM** | Opening Reception & Sale 6 PM – 9 PM

Friday, November 20 | Sale open 10 AM – 9 PM

Saturday, November 21 | Sale open 10 AM – 9 PM

Sunday, November 22 | Sale open 10 AM – 4 PM | **Take down 4 PM – 6 PM**

LOCATION

The event will be held at **19 on the Park (19 Civic Ave)**, also known as the Lebovic Centre for Arts and Entertainment, in the center of historic downtown Stouffville.

JURYING

- All items must be handmade by the applicant to be eligible for jurying.
- Fine art will not be juried, as Beyond Craft is focused on craft.
- The jury's decision is final.
- There are many considerations that go into building an intimate boutique craft show fundraiser that is balanced with a variety of media and price points. The jury's decision is not a reflection of the quality of work.
- As we continue to prioritize diversity, equity, and inclusion at the Art Centre, we would like to make note of the harmful impacts of cultural appropriation. All artisans are to be respectful of other cultures and copyright law. Artisans with work that constitutes cultural appropriation will not be accepted. This may also impact eligibility for future applications.
- If accepted, artisans have one week to confirm their participation.
- **Beyond Craft applications are juried on a rolling basis**, so it is best to apply as soon as possible. Applications will stay open until the event is full.

TABLES & SPACES

- Each artisan will have one 6 ft x 2.5 ft table (or equivalent floor space if table is not required).
- If required, artisans may request a second table/space or request an additional 3 ft of space, however, due to limited space, it is not guaranteed that all requests will be granted.
- If required, artisans may request a space against a wall, however, due to limited space, it is not guaranteed all requests will be granted.

DISPLAY

- Artisans are responsible for pricing, setting up, lighting, and taking down their work at the conclusion of the event.
- For continuity, tables will be covered in grey cloth that hangs to the floor. Artisans may bring their own cloth or shelving to put on top of the tablecloth.
- The total height of the display must not exceed 3 ft above the tabletop. Artisans are responsible for ensuring their displays are stable.
- Table displays must be finished on all sides.
- Items that are for display purposes only must be clearly marked with a tag that indicates they are not for sale, such as an item holding decorations or contents displayed in vases.

- Artisans selling hats, scarves, jewellery, or other wearable items are expected to have a mirror at their display.
- Artisans should have a full display of work throughout the entire show, meaning that surplus priced stock must be stored under the table so that staff/volunteers will replenish it throughout the show.
- All wrapping is provided by Latcham Art Centre and will be done at the cash desk.
- Signage including information on your work and individual items should be thoughtfully considered.

LIGHTING

- Focused lighting highlights and enhances the appeal of artisans' products and should be thoughtfully considered. Artisans are responsible for bringing additional lighting that is in good condition for their table display.
- Lighting in the venue may be dimmed to provide ambience. The perimeter of the venue has minimal lighting.
- Power bars are daisy chained throughout the venue so that each artisan has access to two power outlets.

PRICING

- Artisans are required to use Beyond Craft price stickers. Artisans will be sent a package containing removable price stickers with their individual artisan number pre-printed on them. These stickers will be removed as items are sold and kept in a binder at the cash desk as a record of the sale.
- Each item must be labelled separately with a Beyond Craft price sticker.
- Artisans are responsible for bringing additional, priced stock to store under their table. Staff and volunteers restock tables as items are sold.
- Prices must be rounded up to the nearest dollar (i.e. \$4 rather than \$3.99).
- Each item's price must be clearly written or printed without decimal points or cents listed (i.e. \$4 rather than \$4.00).
- Discounted and "sale" pricing is not allowed. "Group" pricing (i.e. "3 for \$10") is not allowed. If you are selling sets, they must be packaged as one item with one price.
- The sale of any individual item over \$400 is not permitted.

FOOD

- Once accepted into the show, artisans selling food will be required to complete and submit a [Food Vendor Application Event Form](#) at least 30 days prior to the event.
- All food sold must be from an inspected source. Inspected sources are food premises such as restaurants, supermarkets, bakeries, and home-based businesses that have passed a public health inspection. Food products prepared at uninspected businesses are not considered to be from an inspected source and are not permitted to be served at an event open to the public.

PAYMENT & HST

- Artisans have the option to be paid by cheque or electronic fund transfer (EFT).
- HST is collected on all sales. If you indicate that your business collects HST on your application, we will collect it on your behalf and include your portion of the HST with your payment. HST details must be included in the application.

ARTISAN PARTICIPATION FEES

- \$90 table/floor space fee plus 25% commission on sales.
- Once accepted, artisans can request a second table/floor space (for an additional \$90 fee) or request an additional 3 ft of space (for an additional \$45 fee). Please note that we do not provide 3 ft tables and artisans purchasing the additional half-space will be responsible for bringing their own display or table to fit.
- Due to limited space, it is not guaranteed that all additional table and/or additional floor space requests will be granted.
- Failure to set up, take down, and price your work as set out in this document may be subject to increased commission fees of 40% to cover the staff time needed to satisfy the requirements.

CONTRACT & WAIVER

- If accepted, artisans will receive a contract and a waiver. The contract and waiver must be signed and returned; at which time a table fee invoice will be issued.
- All paperwork and payment must be provided to secure your spot.

For more information please contact:

Maeve Badger

Coordinator, Events & Fundraising

Latcham Art Centre

maeve.badger@latchamartcentre.ca